

School Counselor



Guidance Counselor



A job title reflects the work a professional does and the skills they have.



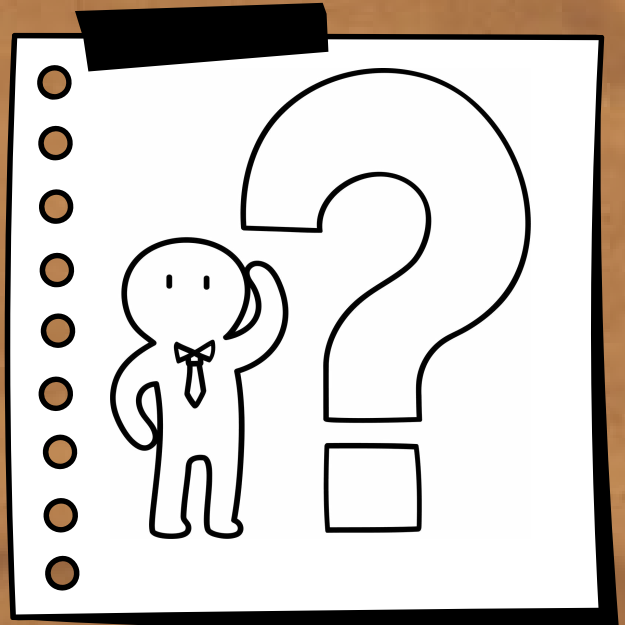
Which is why...

SCHOOL COUNSELORS are not GUIDANCE COUNSELORS.

→ Why does it matter? *

This shift in terminology is intentional and important as it denotes an evolution in the profession.

The term guidance counselor initially referred to teachers who took on additional responsibilities providing vocational guidance to **SOME** students.



School Counselors



vs. Guidance Counselors



Masters Degree in Counseling

Serve ALL students

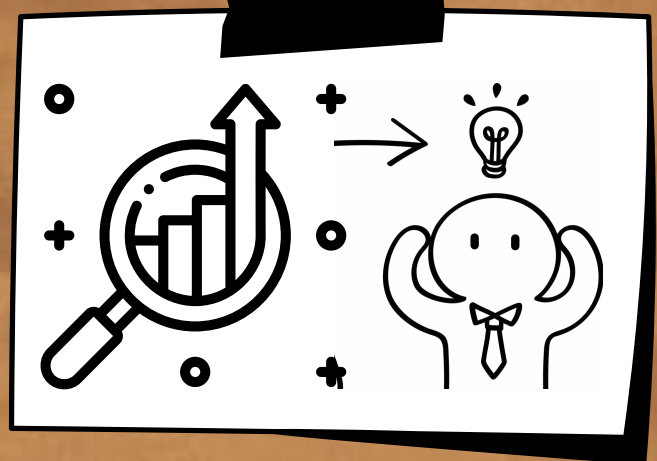
**Deliver Services in Three Domains:
Academic, College/Career,
& Social/Emotional**

Teacher Training

Served SOME students

Focus was on Career

School Counselors use to data to design



→ Comprehensive School Counseling Programs ←

that provide proactive and preventative programming that fosters a safe and supportive school environment and promotes the success and achievement of all students.

